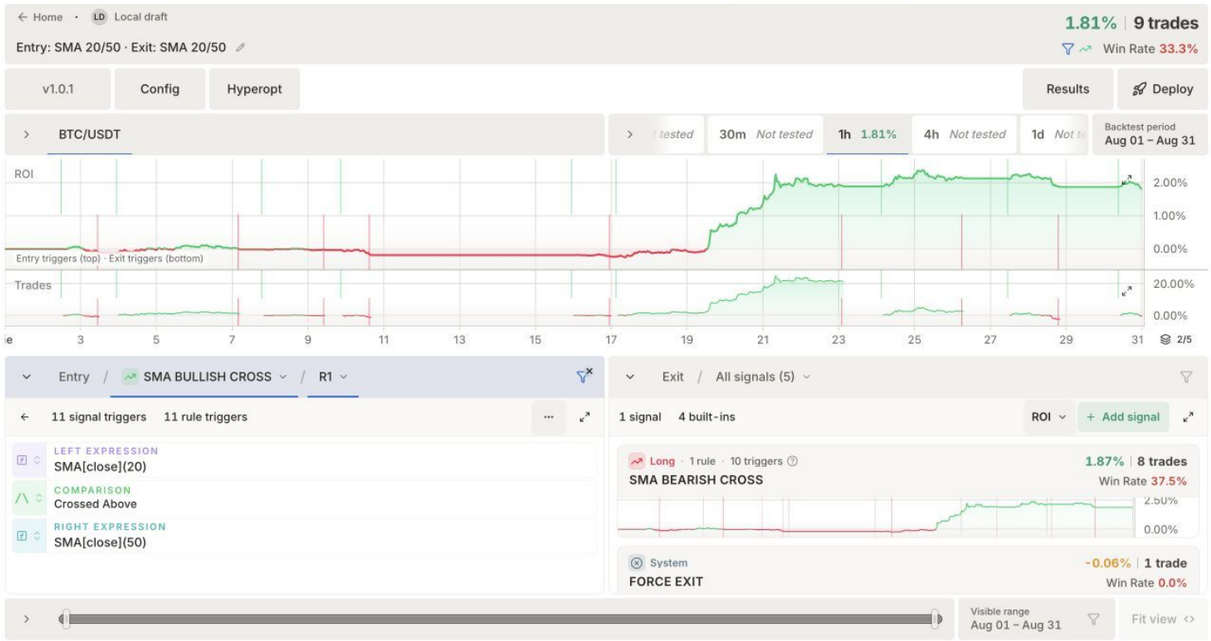
2Signals

Build and test trading strategies without code

Visual rules, historical tests and guided practice in one workspace.



Product view: visual rules and historical simulation.

Aleksander Froncz | Sole founder | Warsaw, Poland | November 2026

An idea still needs a test the trader can understand

01 / RULES

Making the idea precise

A chart observation must become explicit entry, exit and risk rules before it can be tested.

02 / EXPERIMENT

Getting to a useful test

Writing and debugging a script adds work before a trader can inspect the consequences of a rule.

03 / INTERPRETATION

Explaining the result

A positive backtest can hide fees, drawdown or overfitting. The user needs to understand the trades behind it.

Initial customer hypothesis: self-directed crypto traders who want to test their own rules without programming.

The experiment stays connected to the rule

01

Idea

Choose a hypothesis

02

Visual rule

Set the conditions

03

Test

Run historical data

04

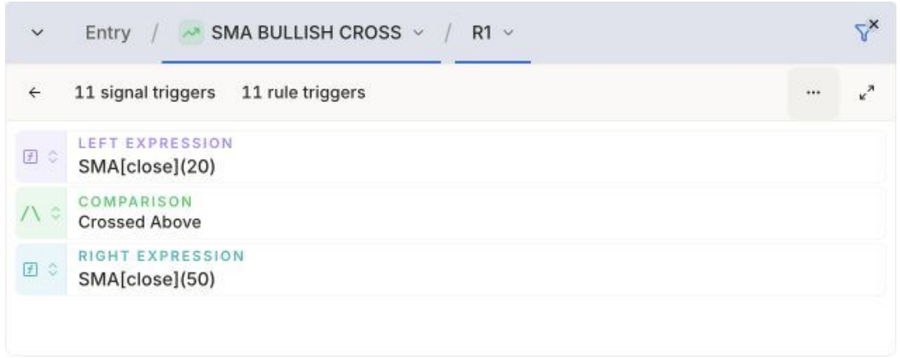
Interpret

Inspect trades and costs

05

Next version

Change and compare



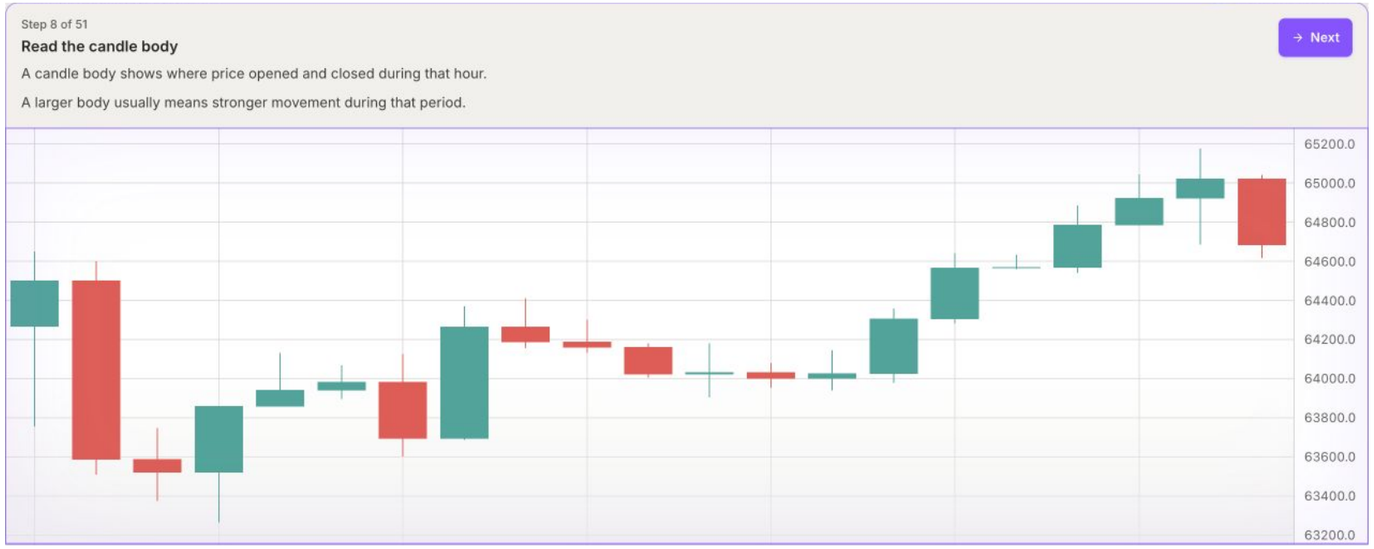
Inspectable decisions

Open a trade, see the signal and review the assumptions. Save the baseline before testing a change.

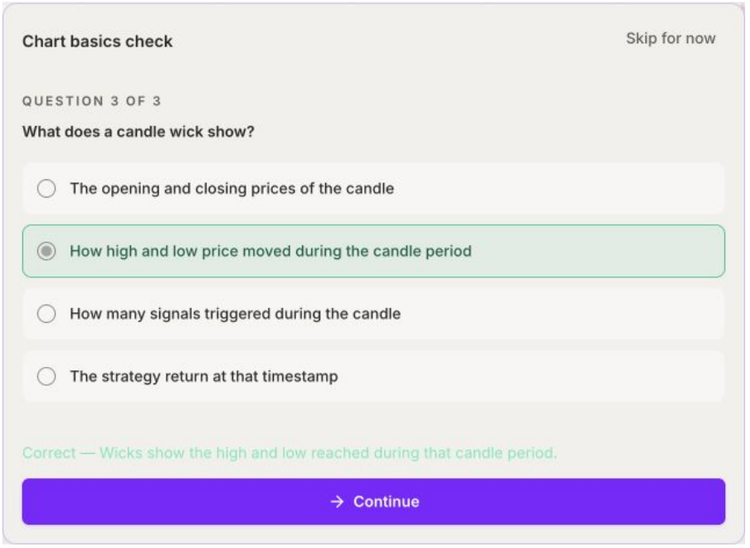
The user can inspect and change the strategy directly in the same workspace.

Learning happens inside the product

Short explanations, chart exercises and knowledge checks use the same strategy workspace.



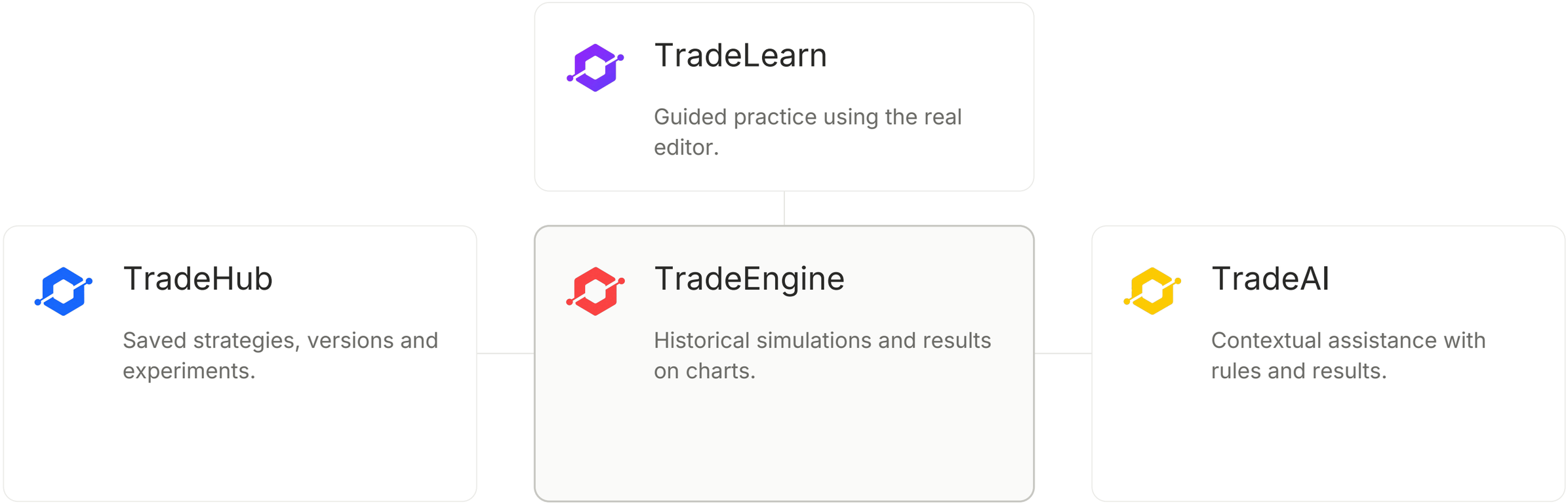
Read the chart and work on an actual rule.



Check understanding with feedback.

The first lesson is free. The paid course is a separate offer at EUR99, with enrollment still closed.

One engine connects learning and experimentation



TradeLive adds connected-bot workflows. TradePlayground provides historical strategy challenges.

Our focus is a continuous learning and research workflow

TRADINGVIEW / PINE SCRIPT

Charting and scripts

An established environment for strategy scripts, backtesting and forward testing.

CAPITALISE.AI

Code-free automation

Natural-language strategies, historical testing, simulations and automated execution.

FREQTRADE

Python trading toolkit

Open-source bots, research and optimization. Also an integration used by 2Signals.

tradingview.com/pine-script-docs | capitalise.ai | freqtrade.io

2Signals combines guided practice, visual rules, trade inspection and repeated experiments in one workspace.

A path from the first experiment to regular use

FIRST SEGMENT

Traders with a rule to test

Self-directed crypto traders who have a strategy idea but do not want to write Python or Pine Script to test it.

REPEAT USAGE

Independent researchers

Users return with their own hypotheses, compare strategy versions and inspect paper-trading behavior.

LATER EXPANSION

Additional asset classes

Extend the workflow after assessing demand, data rights, market conventions and execution assumptions.

Expansion depends on validating recurring use in the first segment. English and Polish interfaces already exist.

The course introduces the platform

EUR99

One-time course purchase

Permanent access to the course and its supported exercises. General platform access during beta.

EUR19 / 49 / 99 per month

Planned platform subscriptions

Continued use for independent research after beta. Course-to-platform conversion and recurring demand remain to be tested.

Prices are offer assumptions. Course purchase does not start an automatic platform subscription.

Built product, with commercial validation ahead

PRODUCT EVIDENCE

Integrated software

Visual rules and historical tests. Saved versions and comparisons. Interactive lessons, AI assistance and Freqtrade bot integration.

CUSTOMER EVIDENCE

Conversations and demos

A public backtest demo and free first lesson are available. A structured external pilot has not started. Paid enrollment remains closed.

Next evidence: independent task completion, return visits, purchases and recurring platform use.

Pre-launch. The founder finances the project from personal funds. No separate 2Signals company yet.

The next milestones test demand and repeat usage

FIND THE FIRST USERS

Observe real attempts

Start with people who have seen the product, then one relevant community with permission. Target five observed trials of users testing their own rules.

TEST WILLINGNESS TO PAY

Open the course offer

Resolve seller, legal and payment requirements. Verify purchase-to-access, then offer the EUR99 course to users who want the full learning path.

TEST RECURRING DEMAND

Measure return visits

Check return use after seven days and look for new experiments. Use repeat behavior to guide subscriptions; expand channels after measuring use and purchases.

Existing goals: 100 pilot participants in six months and 100 course purchases in the first sales year. These are targets.

I built the integrated product myself

Aleksander Froncz

Founder / Product / Engineering

13+ years

Software engineering experience

Warsaw University of Technology
B.Eng. in Computer Science

Engineering experience

Dexter: front-end work on a Tezos exchange.
Klarna: authentication and validation services.
Beautypass: subscriptions, reservations and check-ins; App Store and Google Play releases.

Ready to commit

Available full-time and in person for Techstars New York City if accepted.

Sole creator of the original code and materials. Third-party libraries and market data retain their own terms.

Turning the product into a repeatable business

Seeking investment and hands-on support for the next commercial stage.

CUSTOMER DISCOVERY

A focused first segment

Identify the customer problem that produces repeat usage and a clear reason to pay.

COMMERCIAL LAUNCH

Reliable paid delivery

Resolve legal and provider requirements, complete the purchase journey and test the course offer.

DISTRIBUTION

A channel worth scaling

Find an effective acquisition route and test the transition from a course purchase to ongoing platform use.

2signals.com | contact@2signals.com | Aleksander Froncz